**Professional master’s program „Sport Management” study plan, full-time (2 Years, 120 ECTS)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| MODULE | **Courses** | **1st year** | **2nd year** | **Sum** | **Examination** | **Lectures and seminars** |
| **1.s.** | **2.s.** | **3.s.** | **4.s.** |
| **0.** | **INTRODUCTORY MODULE (if needed) 30 ECTS** |
|  |  |
|  | **A part** |
|  | **Theoretical basic courses of the branch 18 ECTS** |
| **1.** | **GENERAL MANAGEMENT IN SPORTS ORGANIZATIONS 6 ECTS** |
|  | *Strategic Management and Sport Governance*  |  | **3** |  |  | **3** | Exam | L 12S 12 |
|  | *Analytic of Sport Industry*  |  | **3** |  |  | **3** | Exam | L12S 12 |
| **2.** | **ECONOMICS AND FINANCIAL MANAGEMENT IN THE SPORT SECTOR 9 ECTS** |
|  | *Financial Management and Decision Making*  |  | **3** |  |  | **3** | Exam | L12S12 |
|  | *Business modeling and Innovation Management*  |  | **3** |  |  | **3** | Exam | L12S12 |
|  | *Investments and Sponsorship in Sport Industry* | **3** |  |  |  | **3** | Exam | L12S12 |
| **3.** |  **LEGAL ASPECTS OF SPORT AND ITS GOVERNANCE 3 ECTS** |  |  |  |  |  |  |  |
|  | *Legal Framework in Sport Industry*  | **3** |  |  |  | **3** | Exam | L 12S 12 |
|  | **Branch professional specialization courses 12 ECTS** |  |  |  |  |  |  |  |
| **4.** | **SPORTS MARKETING AND COMMUNICATION 3 ECTS** |
|  | *Marketing Management in Sport Industry*  | **3** |  |  |  | **3** | Exam | L12S12 |
| **5.** | **HUMAN MANAGEMENT IN SPORTS ORGANIZATIONS 9 ECTS** |
|  | *Human Resources Management*  | **3** |  |  |  | **3** | Exam | L 12S 12 |
|  | *Leadership and effective Managerial Skills*  | **3** |  |  |  | **3** | Exam | L 12S 12 |
|  | *Emotional Intelligence, Sport Psychology and Ethic in Sport Organizations*  | **3** |  |  |  | **3** |  | L12S12 |
|  | **B part**  |
|  | **Branch professional specialization courses 15 ECTS** |
| **6.** | **OPERATIONAL MANAGEMENT OF SPORTS 9 ECTS** |
|  | *Sport Project Management and Event Organization*  | **3** |  |  |  | **3** | Exam | L 12S 12 |
|  | *Risk management in sport* | **3** |  |  |  | **3** | Exam | L 12S 12 |
|  | *Environmental Management and Safety in Sport Facilities and Events*  | **3** |  |  |  | **3** | Exam | L 12S 12 |
| **7.** | **DEVELOPMENT OF THE SPORT SECTOR 6 ECTS** |
|  | *Sports in the New Digital World and Media*  | **3** |  |  |  | **3** | Exam | L 12S 12 |
|  | *Workshops: New tendencies in Sport Management*  |  | **3** |  |  | **3** | Exam | L 12S 12 |
|  | **C part** |
|  | **Courses to choose 6 ECTS** |
|  | *Latvian Language* |  | **3** |  |  | **3** | Exam | L 12S 12 |
|  | *Public Communication Theory and Methods* |  | **3** |  |  | **3** | Exam | L 12S 12 |
|  | *Quality Management*  |  | **3** |  |  | **3** | Exam | L 12S 12 |
|  | **A part** |
| **8.** | **Internships I. PRACTICES IN ORGANIZATIONS OR ENTERPRISES** |  | **9** |  |  | **9** | Defense |
| **9.** | **Internships II. PRACTICES IN ORGANIZATIONS OR ENTERPRISES** |  |  | **30** |  | **30** | Defense |
| **10.** |  **Master Thesis 30 ECTS** |  |  |  | **30** | **30** | Defense |

**Professional master’s program „Sport Management” study plan, full-time (1.5 Year, 90 ECTS)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| MODULE | **Courses** | **1st year** | **2nd year** | **Sum** | **Examination** | **Lectures and seminars** |
| **1.s.** | **2.s.** | **3.s.** | **4.s.** |
| **0.** | **INTRODUCTORY MODULE (if needed) 30 ECTS** |
|  |  |
|  | **A part** |
|  | **Theoretical basic courses of the branch 18 ECTS** |
| **1.** | **GENERAL MANAGEMENT IN SPORTS ORGANIZATIONS 6 ECTS** |
|  | *Strategic Management and Sport Governance*  |  | **3** |  |  | **3** | Exam | L 12S 12 |
|  | *Analytic of Sport Industry*  |  | **3** |  |  | **3** | Exam | L12S 12 |
| **2.** | **ECONOMICS AND FINANCIAL MANAGEMENT IN THE SPORT SECTOR 9 ECTS** |
|  | *Financial Management and Decision Making*  |  | **3** |  |  | **3** | Exam | L12S12 |
|  | *Business modeling and Innovation Management*  |  | **3** |  |  | **3** | Exam | L12S12 |
|  | *Investments and Sponsorship in Sport Industry* | **3** |  |  |  | **3** | Exam | L12S12 |
| **3.** |  **LEGAL ASPECTS OF SPORT AND ITS GOVERNANCE 3 ECTS** |  |  |  |  |  |  |  |
|  | *Legal Framework in Sport Industry*  | **3** |  |  |  | **3** | Exam | L 12S 12 |
|  | **Branch professional specialization courses 12 ECTS** |  |  |  |  |  |  |  |
| **4.** | **SPORTS MARKETING AND COMMUNICATION 3 ECTS** |
|  | *Marketing Management in Sport Industry*  | **3** |  |  |  | **3** | Exam | L12S12 |
| **5.** | **HUMAN MANAGEMENT IN SPORTS ORGANIZATIONS 9 ECTS** |
|  | *Human Resources Management*  | **3** |  |  |  | **3** | Exam | L 12S 12 |
|  | *Leadership and effective Managerial Skills*  | **3** |  |  |  | **3** | Exam | L 12S 12 |
|  | *Emotional Intelligence, Sport Psychology and Ethic in Sport Organizations*  | **3** |  |  |  | **3** | Exam | L12S12 |
|  | **B part**  |
|  | **Branch professional specialization courses 15 ECTS** |
| **6.** | **OPERATIONAL MANAGEMENT OF SPORTS 9 ECTS** |
|  | *Sport Project Management and Event Organization*  | **3** |  |  |  | **3** | Exam | L 12S 12 |
|  | *Risk management in sport* | **3** |  |  |  | **3** | Exam | L 12S 12 |
|  | *Environmental Management and Safety in Sport Facilities and Events*  | **3** |  |  |  | **3** | Exam | L 12S 12 |
| **7.** | **DEVELOPMENT OF THE SPORT SECTOR 6 ECTS** |
|  | *Sports in the New Digital World and Media*  | **3** |  |  |  | **3** | Exam | L 12S 12 |
|  |  *Workshops: New tendencies in Sport Management*  |  | **3** |  |  | **3** | Exam | L 12S 12 |
|  | **C part** |
|  | **Courses to choose 6 ECTS** |
|  | *Latvian Language* |  | **3** |  |  | **3** | Exam | L 12S 12 |
|  | *Public Communication Theory and Methods* |  | **3** |  |  | **3** | Exam | L 12S 12 |
|  | *Quality Management*  |  | **3** |  |  | **3** | Exam | L 12S 12 |
|  | **A part** |
| **8.** | **Internships I. PRACTICES IN ORGANIZATIONS OR ENTERPRISES** |  | **9** |  |  | **9** | Defense |
| **9.** |  **Master Thesis 30 ECTS** |  |  |  | **30** | **30** | Defense |