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# COURSE CATALOGUE

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# INSTITUTIONAL INFORMATION

**Name:** RISEBA University of Applied Sciences

**Erasmus code:** LV RIGA29

**PIC:** 949300783

**OID:** E10084611

**Address:** Main Campus, Meža iela 3, Rīga, Latvija, LV1048

RISEBA Architecture and Media Centre H2O 6, Durbes iela 4, Rīga, Latvija, LV1048

RISEBA is an inter-disciplinary, multicultural university providing the global labour market with intelligent, creative and independently thinking individuals. RISEBA stands for excellent education, internationally recognized degrees, high quality of graduates, excellent research base and highly qualified staff.

RISEBA is one of the first private higher education institutions in Latvia, today RISEBA is among 10 largest higher education institutions in Latvia (both public and private) with almost 2500 students, including 200 international students, who attend 20 study programmes of different levels and directions, and more than 12000 alumni worldwide.

RISEBA has been accredited by the Ministry of Education and science of the Republic of Latvia and has also obtained International Quality Accreditation (CEEMAN) of the International Association for the development of management. Additionally, RISEBA is only HEI in the Baltics that has two programmes EFMD programme accredited.

RISEBA offers full cycle study programmes at three faculty:

- Faculty of Architecture and design
- Faculty of Business and Economics
- Faculty of Media and Creative Technologies

## **RISEBA mission**

Our ultimate purpose is to develop socially responsible entrepreneurs, leaders, managers and professionals for Latvian and international businesses and society through being a learning community that strives to be an international centre of expertise in the areas of business, art and technology by providing high-quality, multidisciplinary, student-centred, interactive, research and innovation driven undergraduate, graduate, executive education and lifelong learning.

## **RISEBA vision**

We see ourselves as a sustainable and internationally recognised university of business, arts and technology – an entrepreneurial university that combines the capability to serve a wide variety of individual characteristics and needs for education and professional development through the use of distinctive teaching methods and innovative approaches that integrate the unique interdisciplinary paradigm “business meets art” and ultimately serve as a hub for networking of professionals in business and creative industries.

# Values

## OPENNESS



We operate in an open-minded and morally healthy environment based on mutual trust and respect. We remote openness to innovations and creativity with an entrepreneurial spirit and attitude. We cooperate and share knowledge and experience with all our stakeholders from students, faculty, and alumni to business and the local community.

## DIVERSITY



We ensure a diverse, inclusive and multicultural environment by offering various study programmes, forms of study and training in different languages. We facilitate the continuous personal and professional development of our students, partners, and ourselves irrespectively of age, gender or socio-cultural background.

## EXCELLENCE



We deliver excellence in whatever we do. Therefore, we relentlessly improve the excellence of our service and quality performance across all our activities, we act as a socially responsible organisation and develop socially responsible leaders and professionals. This is our way to positively impact the rapid and sustainable development of society.

### Programmes available for exchange:

#### Bachelor programmes:

- Architecture
- Audiovisual Media Arts
- European Business Studies
- Public Relations and Advertising Management

#### Master programmes:

- International Business
- New Media and Audiovisual Arts

#### PhD Programmes\*:

- Business Management
- Media arts and Creative Technologies

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\* For PhD programme curriculum and exchange period, please contact International Exchange Project Manager

Contacts  
External Relations Department



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# ACADEMIC INFORMATION

## Academic Calendar 2024/2025

<b>Autumn semester</b>	
<b>30.08.2024 – 30.08.2024</b>	Orientation days for exchange students
<b>02.09.2024 – 20.12.2024</b>	Start of semester and lecture period
<b>23.12.2024 – 05.01.2025</b>	Christmas and New Year's holidays (only for Bachelor students*)
<b>06.01.2025 – 31.01.2025</b>	Examination period, end of the semester
<b>Spring semester</b>	
<b>30.01.2025– 31.01.2025</b>	Orientation week for exchange students
<b>03.02.2025 – 31.05.2025</b>	Start of semester and lecture period
<b>01.06.2025 – 30.06.2025</b>	Examination period, end of the semester

## Important Deadlines

<b>Nomination Deadlines</b>	
For autumn semester <b>15 March</b>	For spring semester <b>15 October</b>
<b>Application Deadlines</b>	
For autumn semester <b>15 April</b>	For spring semester <b>15 November</b>

Please note that by these dates all of the student application forms and documents should be already sent in.

## Documents required

Once nominated, students will receive a confirmation letter and will be requested to submit the following documents in English:

- a completed Learning agreement
- a passport photocopy or ID card photocopy
- an international health insurance photocopy
- Proof of solid English language knowledge (B2 level at minimum) - Letter of recommendation or TOEFL/ IELTS certificate
- Transcript of Records from home institution

All documents must be submitted online via RISEBA application system. Students will receive the application instructions from International Exchange Project Manager.

## Academic Considerations

### Academic Culture

Relations between students and teachers may seem informal to foreign students. Students are encouraged to ask question both inside and outside the classroom. Mostly classes contain of lecturing, cases studies and work in groups. Students need not to hesitate to ask a question about things you do not understand or comment on things you disagree with.

### Digital study platforms

There are two digital platforms for studying and administrative purposes used at RISEBA. Once student is registered in the system, he/she will receive the login details to access both tools.

[e.riseba.lv](http://e.riseba.lv) Moodle platform for course information, materials, assignments, etc.

[my.riseba.lv](http://my.riseba.lv) Study process administration platform: timetable, grading, etc.

### Timetable

Bachelor students are studying during the day, the usual lecturing period is from 8:20 till 16:50.

Master students are studying only several times a week in the evenings from 18:00 – 21:10.

### Attendance

Attendance is important and can be part of the course final evaluation. It is students' responsibility to follow the schedule and inform respective administrator about the absence. Missing the final exams will be considered as a failure.

### Examination

Exams are scheduled in advance. The exam period is usually at the end of each semester. If the course is finished earlier, the exam will be organised at the end of the specific course.

### The Credit system

Since 2024 Latvia has introduced ECTS credit system in higher education. All credit points mentioned in the course offer are ECTS.

### Course Selection

Many of courses consist of a full-time semester of study. Exchange students make up their own curriculum by selecting courses up to 30 ECTS. It is not possible to combine courses from different programmes.

All incoming Erasmus students are entitled to a 2-week period after their arrival at RISEBA to make changes in their course selection and finalize their learning agreements. After 2-week period course changes will not be possible!

Bachelor students can choose courses only from Undergraduate programme, and Master students can choose only from Postgraduate programmes.

## Grading system

ECTS Grade	%	10 grade system	Transcript	Assessment criteria: Knowledge and skills
A	96 – 100	10	With distinction	Knowledge exceeds Standard requirements of the programme. A student is involved in independent research and demonstrates deep understanding of an issue.
A	90 – 95	9	Excellent	Knowledge fully meets the requirements of the programme, a student is capable of applying the knowledge to real life situations.
B	80 – 89	8	Very good	Knowledge fully meets the requirements of the programme, however in some cases a student cannot demonstrate deep understanding of an issue and is not able to apply the knowledge to more complicated situations.
C	70 – 79	7	Good	Knowledge fully meets the requirements of the programme, however there are some minor deficiencies in the acquisition of knowledge.
D	60 – 69	6	Almost good	Knowledge fully meets the requirements of the programme, however there are some deficiencies in the acquisition of a certain major issues.
E	50 – 59	5	Satisfactory	In general, the programme has been acquired, but a student cannot demonstrate deep understanding of quite a number of major issues.
E	40 – 49	4	Almost satisfactory	In general, the programme has been acquired, but a student cannot demonstrate understanding of a quite a number major issues and is not able to apply the acquired knowledge
FX	26 – 39	3	Bad	A student has a basic understanding of major issues of the subject, but cannot apply the knowledge.
F	10 – 25	2	Very bad	A student has a basic understanding of major issues of the subject, but still totally lacks understanding of some of the major areas.
F	1 – 9	1	Very, very bad	No understanding of the subject.



# COURSE OFFER 2024/2025

Undergraduate studies

## Undergraduate Programme Architecture CURRICULUM 2024/2025 (ERASMUS-daytime studies)

AUTUMN SEMESTER		SPRING SEMESTER	
YEAR 2			
Course title	ECTS	Course title	ECTS
Architectural Design I	9	Architectural Design II	9
Building Technologies and Practices II (Material Science)	3	Building Technologies and Practices I (Planning and organization of Building Construction)	3
Building Science and Applications I (Heat Transfer in Building Constructions)	3	Architectural Structures II (Steel and Timber Structures)	3
Fine Arts III	3	Fine Arts IV	3
Computer Application in Design I	3	Computer Media in Architecture	3
History of Arts, Architecture and Urban Design II	3	History of Art, Architecture and Urban design III	3
Economics	3	Civil Protection and Environmental Protection	3
Basics of Building Technologies (Building Components)	3	Study / Research Internship II	3
Total	30	Total	30
YEAR 3			
Course title	ECTS	Course title	ECTS
Architectural Design III	9	Architectural Design IV	9
Architectural Theory and Criticism I	3	Architectural Theory and Criticism II	3
Architectural Structures III (Foundations, Concrete and Masonry structures)	3	Project and Construction Management	3
Architecture of Latvia	3	Building Technologies and Practices III (Geodesy for Architects)	3
Building Science and Applications III (Water Supply and Sewerage)	3	Landscape Architecture	3
Cultural Heritage	3	Interior Design	3
Urban Design	3	Study / Research Internship III	3
Building Science and Applications II (Heating, Ventilating and Air Conditioning)	3	History of Art, Architecture and Urban Design IV or Design Tactics: From Theory to Typology ( <i>these are 2 proposed elective subjects</i> )	3
Total	30	Total	30
Latvian Language (3ECTS) is available each semester			

## Undergraduate Programme Audiovisual Media Arts

CURRICULUM 2024/2025 (ERASMUS-daytime studies)

AUTUMN SEMESTER		SPRING SEMESTER	
Course title	ECTS	Course title	ECTS
History and Theory of Art and Culture	6	English for Audiovisual Media Arts	3
Constructions of Composition and Color Psychology	3	Acting II	3
Sound Directing	3	Screenwriting	3
The Dramatic Construction and Production of the TV Series	6	Fundamentals of Audiovisual Editing	3
Directing Actors I	3	Cinematography II	3
Directing for Television and Film II -	6	Image. Space. Age.	3
<b>Total</b>	<b>27</b>	Directing for Television and Film I	3
		Television and Film Production I	3
		Study Work I	3
		<b>Total</b>	<b>27</b>
Latvian Language (3ECTS) is available each semester			

AUTUMN SEMESTER		SPRING SEMESTER	
Option 1		Option 1	
Course title	ECTS	Course title	ECTS
Financial Management and Risks	6	Civil and Environmental Protection	3
International Banking	3	Information Technologies	3
Managerial Economics	3	Doing Business in Emerging Markets	3
Fundamentals of Project Management	3	International Business Law	3
Ethics and Social Responsibility	3	Managerial Accounting	3
Personal Development: Personality Development and Team Building	3	Financial Markets and Investments	3
Design Thinking Workshop	3	Digital Currency	3
Corporate Finance	3	Business Process Management	3
Elective course*	3	International Marketing	3
		Elective Course *	3
<b>Total</b>	<b>30</b>	<b>Total</b>	<b>30</b>
Option 2		Option 2	
Course title	ECTS	Course title	ECTS
Human Resource Management	3	Social Psychology	3
Management of Cross-cultural Interaction ZOOM	3	Civil and Environmental Protection	3
European Entrepreneurship	3	Digital and Social Media Marketing	3
Sales Management	3	International Marketing	3
European Political and Economic Development ZOOM	3	Arbitration	3
Business Platforms: from Start-up Applications to Platform Ecosystems	3	Business Process Management	3
Design Thinking Workshop	3	Brand Management	3
Leadership and Organisational Behaviour	3	Diversity Management	3
Cognitive Psychology	3	Logistics	3
Elective course *	3	Elective course *	3
<b>Total</b>	<b>30</b>	<b>Total</b>	<b>30</b>
Elective courses			
<i>Each semester student additionally chooses elective course and a language course:</i>			
Latvian	3	Latvian	3
Spanish	3	Spanish	3
Spoken English for Industry and Commerce (Advanced Level)	3	Spoken English for Industry and Commerce (Advanced Level)	3
Leadership and Organisational Behaviour	3	Doing Business in Emerging Markets	3
		Arbitration	3

# Undergraduate Programme Public Relations And Advertising Management

CURRICULUM 2024/2025 (ERASMUS-daytime studies)

AUTUMN SEMESTER		SPRING SEMESTER	
YEAR 2			
Course title	ECTS	Course title	ECTS
Business English 3	3	Business English 4	3
Personal Development: Study and Presentation Skills	3	New Media Technologies	3
Marketing Communication	3	Politics and Communication	3
Basics of Computer Graphics II	3	Introduction to Public Relations	3
Organisation Psychology	3	Fundamentals of Accounting	3
Types of Advertisements	3	Basics of Persuasive Communication	3
Ethics and Social Responsibility	3	Introduction to Research Work	3
Reputation management	3	Course paper 2	3
Philosophy	3	Public Relations Internship	3
Theories of Public Opinion	3		3
Total	30	Total	30
YEAR 3			
Course title	ECTS	Course title	ECTS
Consumer Behaviour	3	Fundamentals of Visual Communication 2	3
Psychology of advertising	3	Politics and Communication	3
Legal aspects of mass communication processes	3	Introduction to Advertising Design	3
Copywriting	3	Fundamentals of Composition and Colour Learning Constructions	3
Integrated marketing Communication	3	International Business Law	3
Organization Psychology	3	New Media Technologies	3
Practice Sales Fundamentals	3	Fundamentals of Visual Communication 1	3
Digital and social media communication	3	Innovation management	3
Basics of Media Planning	3	Planning and managing communication campaigns	3
Influencer marketing	3	Study Work III	3
Total	30	Total	30
Latvian Language (3ECTS) is available each semester			

## Postgraduate Programme International Business

CURRICULUM 2024/2025 (evening studies)

AUTUMN SEMESTER		SPRING SEMESTER	
Course title	ECTS	Course title	ECTS
Induction: Personal Development and Decision Making	3	Business Analytics and Research	3
Cultural Diplomacy and Negotiations	3	International Marketing and Communications	3
International Business Environment and Sustainability	3	Strategic HRM	3
International Business Law	3	International Business Operations	3
International Strategic Management	3	Organisational Design	3
Financial Analysis for Decision Making	5	Digital Transformation	3
Project Management	3	Consumer behaviour	3
Innovations and Business Models	3	Management Psychology	3
Leadership and Change Management	3		
<b>Total</b>	<b>29</b>	<b>Total</b>	<b>24</b>
Master students can select additional language courses of 3 ECTS each: Latvian, English, Spanish			

## Postgraduate Programme New Media And Audiovisual Arts

CURRICULUM 2024/2025 (evening studies)

AUTUMN SEMESTER		SPRING SEMESTER	
Course title	ECTS	Course title	ECTS
Conceptual Thinking and on Practical Based Research	7	Creative Industry	7
Audio Culture	7	Interactive Art and Multimedia Performance	15
Visual Culture and New media Aesthetics	15	Audiovisual Media Art 1	7
<b>Total</b>	<b>29</b>	<b>Total</b>	<b>29</b>
Master students can select additional language courses of 3 ECTS each: Latvian, English, Spanish			